

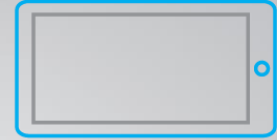


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A decorative background featuring a row of stylized umbrellas in various shades of gray and blue, arranged in a slightly wavy line across the middle of the slide. The umbrellas are rendered in a simple, geometric style with visible ribs.

Personal Data Protection. Russian Model of Regulation

Digital environment



the regulation of the digital environment in order to ensure the protection of human rights, including the inalienable right to personal and family secrecy.

On the one hand

– facilitates one of the main constitutional rights of the people – the right to information.

On the other hand

– significantly increase the risk of unlawful intrusion of unauthorized persons into anyone's privacy and may create a threat of violation of another fundamental right – the right to privacy.



The foundations of the institution of rights protection of right holders

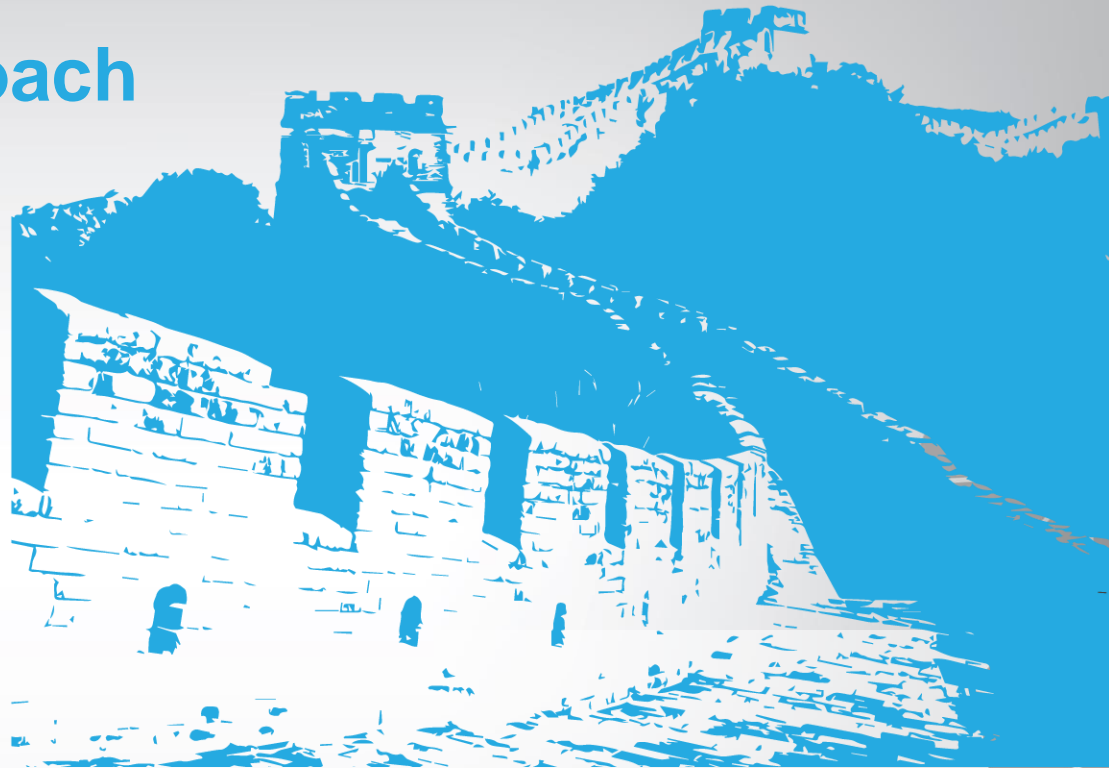
were laid down in Europe in the **1980s**

A distinctive feature of the current European model

▶ stronger personal data protection practices of citizens with the introduction of personal responsibility for their further use.



The Asian approach to the regulation of the digital environment



the main **regulatory** role

was originally reserved for the state with its administrative
and repressive mechanisms for the protection of the citizen rights

The Russian model

In less than **10** years of formation
of data protection institution . . .



its own elements of regulating legal relations related to personal data processing have been developed.

► **harmoniously combines elements of European and Asian approaches.**



The Russian Authorized Body for the Protection of Data Subjects has a number of powers

- ▶ conducting control activities,
- ▶ considering citizens' appeals,
- ▶ appealing to courts for protection of the rights of data subjects,
- ▶ as well as prosecuting persons guilty of violation of the personal data legislation.



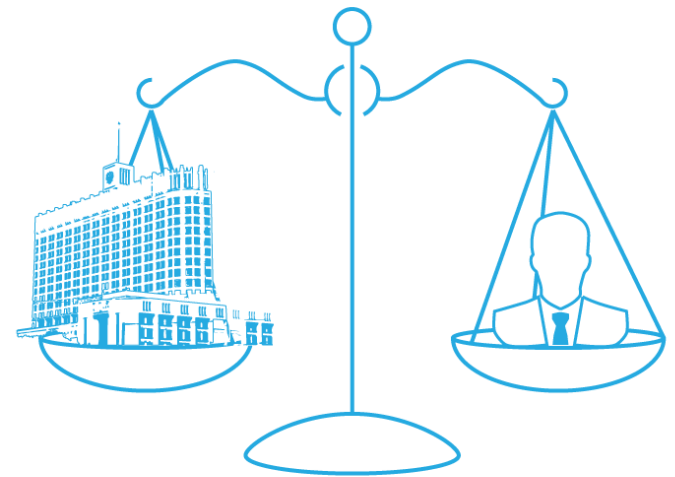
In response to challenges and threats of the digital environment

In Russia

- ▶ limiting the proliferation of personal data on the Internet;
- ▶ national localization of personal data;
- ▶ control and supervision activity.

Russian model of regulating the institution of data subject rights protection

is intended to respond to modern challenges and threats faced by the information society, while ensuring the balance of interests of individuals, businesses and government.



However, when selecting the mechanisms regulating the institution of data subject rights protection, we pay great attention to the experience of foreign colleagues.



In 2015 year

we launched a number
of awareness-raising
projects



Because of the lack of awareness of our citizens
on the methods, purposes and procedures of processing
of personal data, as well as the means intended
for protection of their rights.

The first stage of the awareness-raising activities
conducted by Roskomnadzor

Publication of the comment

to the Law
"On personal data".

The second stage of information and public activities

Creation and broadcasting of social advertising on television and on the Internet



Roskomnadzor launched an **educational project** "Personal Data Protection"

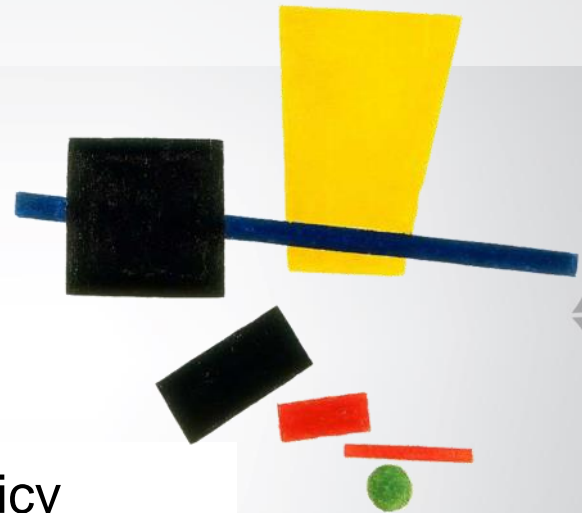
These include:

- ▶ video conferences,
- ▶ video lectures,
- ▶ open classes,
- ▶ various competitions etc.

A separate item in the awareness-raising policy

- ▶ is work with minors.

Many events throughout the school year are scheduled as part of this project.

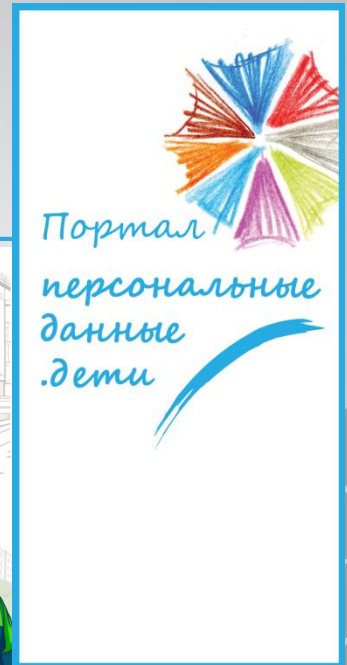


Infotainment website

ПЕРСОНАЛЬНЫЕ ДАННЫЕ. ДЕТИ

(PERSONAL DATA.CHILDREN)

was launched to explain to children of different ages in a playful way how to safely use the personal data on the Internet.



The information posted on the website is recommended in the schools for learning within the framework of educational lessons on the Internet security.



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Thank you for attention!